

Introducing Synergy

Synergy Multiplier Event
26th March 2015, Paderborn

Presented by Jennifer Land, Meath Partnership



Why Synergy, Why Now?

The SYNERGY Project is a B2B learning initiative aimed at connecting business owners in Ireland, Germany, Romania, Greece, Cyprus and Italy and creating high-value and quality long-term relationships.

Networking with people who understand your aspirations and challenges, and are willing to share and support your business journey is at the heart of SYNERGY.

Coupled with this, SYNERGY is aiming to reduce the 'real-world distance' between the training opportunities which Education and Training Providers offer micro-enterprise owners and the requirements of business owners in terms of training, development and up-skilling.

Stimulate a culture of learning within the micro-enterprise sector supporting them to become producers of new learning contents



Why Synergy, Why Now?

In consultation with small business owners across Europe, we will develop a series of mini-learning training courses, free to use information resources and toolkits and opportunities for online P2P learning and networking to address the real training requirements of the micro-enterprise and SME sector.

Overall, we hope to minimise business failure, strengthen operational capacity and tap into the wealth of knowledge and expertise within business owners across Europe and begin to exchange and share it.

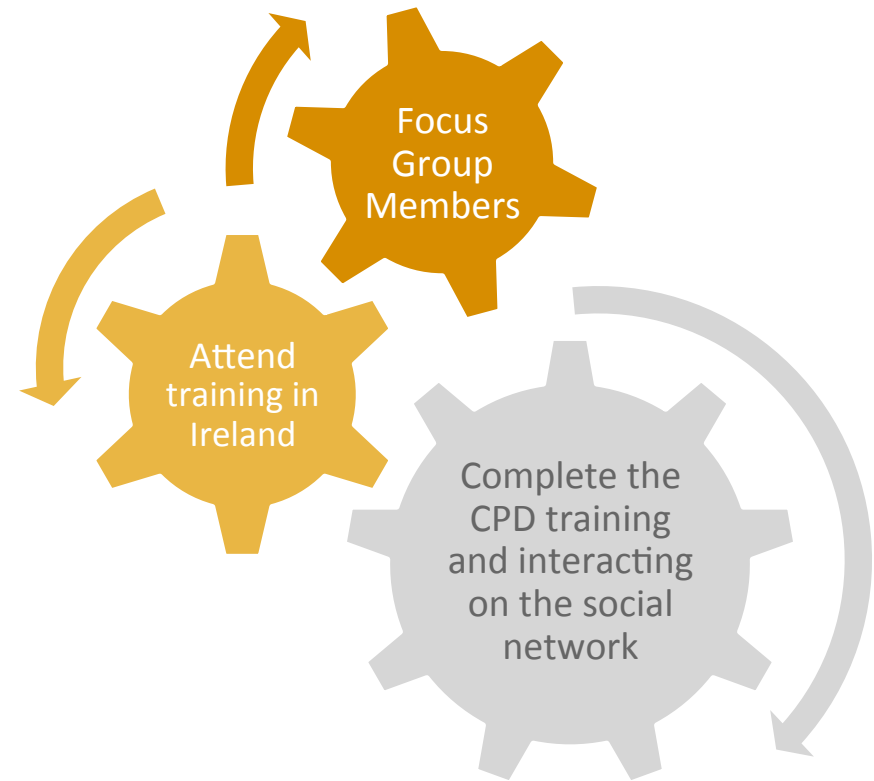
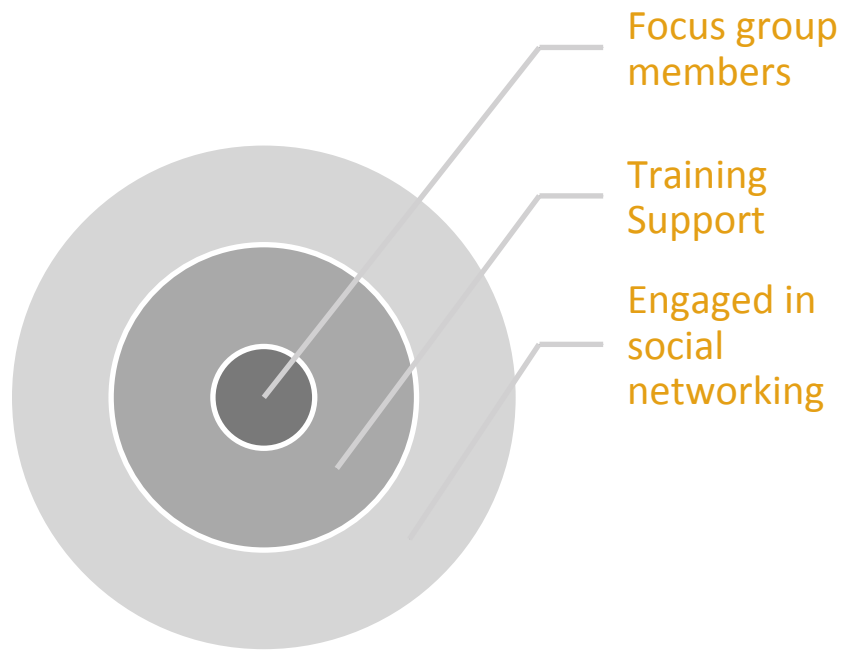
The SYNERGY project commenced in September 2014 and will operate until August 2016. SYNERGY is funded by the Irish National Agency, Léargas through the Erasmus+ Programme.



Target Groups

Micro and Small Business Owners

Trainers, Tutors and VET



Project Partners



Project Co-ordinator



The project team are working directly with micro-enterprise owners and training professionals locally to shape, influence and direct the development work of the project.

Partners are experienced in terms of business development, entrepreneurship, e-learning, pedagogy and VET provision and comprise universities, NGOs, VET providers, business support agencies, research institutes and technical experts.



What we hope to achieve

ONLINE Social
Learning
Networks

Train the Trainer CPD Trainers
& interaction
with EU
counterparts

InductionSupport Support
MEOs to
create new
learning
resources

Mini-learning 3 to 15 min
bite-sized
learning and
training
resources

Next Steps – your input is valuable

- Challenges and opportunities
- Presentation of the Research and Audit Results
- Outline of our educational approach to the Project
- Interact and exchange with you
- Keep in touch and follow our progress



Thank You for your Interest and Attention

Any Questions?



www.projectsynergy.eu



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 **léargas**

