



CONTACT

Meath Partnership

Unit 7, Kells Business Park,
Kells, County Meath,
Ireland.

T: +353 46 9280790

W: www.projectsynergy.eu

E: sarah.land@meathpartnership.ie



Funded by the Irish National Agency



Erasmus+

With the support of the
Erasmus+ programme
of the European Union

Meet the project team

Project Partners

SYNERGY is promoted by a project
consortium of seven organisations
from across Europe, namely:

Ireland, Cyprus, Germany, Italy, Romania,
Greece and Finland.



SYNERGY



Harnessing the learning assets within the SME business community

Project Number:
2014-1-IE01-KA202_000355

This project has been
funded with support
from the European
Commission. This publication
reflects the views only of the
author, and the Commission
cannot be held responsible for
any use which may be made of the
information contained therein.

Welcome

Introducing SYNERGY

SYNERGY is a B2B initiative aimed at connecting business owners and creating high-value and quality long-term relationships.

Networking with people who understand your aspirations and challenges, and are willing to share and support your business journey is at the heart of SYNERGY.



SYNERGY is also working to reduce the 'real-world distance' between the training opportunities which VET offers micro-enterprise owners and the requirements of business owners in terms of training, development and up-skilling.

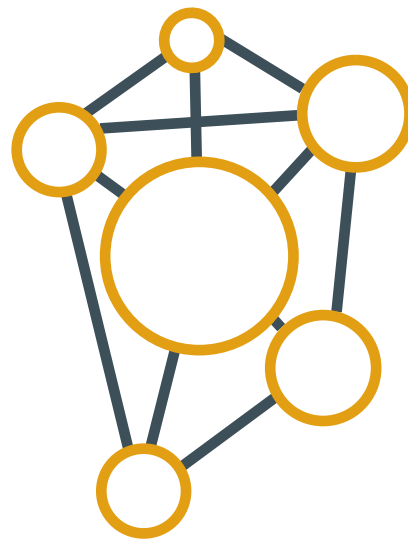
Who is SYNERGY for?

Project Target Group

The main target groups of the SYNERGY project are:

- **Vocational Education and Training (VET) organisations and professionals working to support the development of the micro-enterprise sector**
- **Owner managers of micro-enterprises**

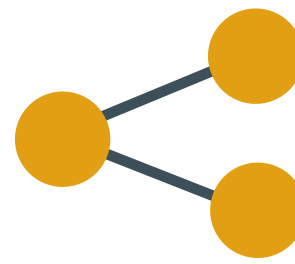
SYNERGY project partners are working with these target groups to produce relevant training materials and to create an online platform where these groups can interact and network together to improve the quality of learning and training provision for micro-enterprises in Europe.



Network



Learn



Share

What will SYNERGY do?

Project Objectives

The project's primary objectives are to:

1. **Support a culture of learning within SMEs**
2. **Support the continuous professional development of VET trainers building their knowledge and understanding of the business world**
3. **Create a sense of community between micro-enterprise owners and VET providers**
4. **Design and implement a series of cost-effective, flexible, peer-to-peer learning micro-social networks to increase the range of educational services and supports**
5. **Provide a suite of media-rich learning resources that address specific skill needs within the SME sector;**

Overall, SYNERGY aims to minimise business failure, and tap into the wealth of knowledge and expertise within business owners across Europe.