



# Press Release: Winter 2015

## SYNERGY: Training our Trainers

The past few months have been extremely busy within the SYNERGY project – and we have made real progress in terms of achieving our objectives and November 2015 will see the launch of the first generation of products as part of this Erasmus+ project.

Our aim as always is to connect business owners and create high-value and quality long-term relationships through learning and networking. Using social networks, SYNERGY is bringing together business owners, trainers, mentors and enterprise support agencies to foster a culture of learning within the micro-enterprise sector promoting smart, sustainable and inclusive growth.

A key element of the SYNERGY Project is to engage with VET Tutors and Trainers and support them through a CPD programme to deepen, strengthen and broaden their entrepreneurial teaching to meet the real needs of small to medium size business owners. SYNERGY workshops will be delivered as a one-week experiential learning event in Ireland from 1<sup>st</sup> to 5<sup>th</sup> February 2016.

In the evening of 2<sup>nd</sup> September 2015, the second Multiplier Event, Roundtable Symposium, of SYNERGY was hosted by AOA Arges, at the Ramada Hotel, Pitesti. The purpose of this event was to introduce the Synergy project to a cross-section of stakeholders and to present and test the latest developments of the project. In total, 48 individuals attended the event and it was facilitated in English and Romanian. Attendees were business owners, business advisors, university students and lecturers, VET organisations and trainers and project partners. The event was chaired by the President of AOA Arges, Dan Vasile Ionescu. Copies of all presentations and a proceedings report, are available on the project website [www.projectsynergy.eu](http://www.projectsynergy.eu)

For more information, please consult our project website at [www.projectsynergy.eu](http://www.projectsynergy.eu), or alternatively contact our EU Team in our Kells office on 046-9280790.

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