



## Welcome

### Harnessing the Learning Assets in SMEs

The past few months have been extremely busy within the SYNERGY project – and we have made real progress in terms of achieving our objectives and November 2015 will see the launch of the first generation of products as part of this Erasmus+ project.

Our aim as always is to connect business owners and create high-value and quality long-term relationships through learning and networking. Using social networks, SYNERGY is bringing together business owners, trainers, mentors and enterprise support agencies to foster a culture of learning within the micro-enterprise sector promoting smart, sustainable and inclusive growth.

Our main products include:



## SYNERGY Exchange - Where real business problems are addressed in 15 minutes or less!

This online community of business owners and trainers are creating “mini” online courses covering topics such as sales, management, strategy, finance, marketing and many more...all relevant to the modern business environment.

Visit [www.synergyexchange.eu](http://www.synergyexchange.eu)



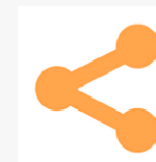
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## Training our Trainers

**International Learning Event – Ireland, 02/2016**

A key element of the SYNERGY Project is to engage with VET Tutors and Trainers and support them through a CPD programme to deepen, strengthen and broaden their entrepreneurial teaching to meet the real needs of small to medium size business owners.

SYNERGY workshops will be delivered as a one-week experiential learning event in Ireland from 1<sup>st</sup> to 5<sup>th</sup> February 2016. The training will offer accreditation under the Irish QQI system and will feature:

- Active Learning sessions, with challenging activities, to try out what you have learned on real businesses
- Design and Development to help you explore and develop new teaching formats, methods and assessment tools linking with [www.synergyexchange.eu](http://www.synergyexchange.eu)
- Collaboration with colleagues across Europe
- Exposure to a range of teaching techniques and pedagogies within a dynamic learning environment in which to try them out

To register your interest or find out more about the SYNERGY Train the Trainer Event and Programme please do not hesitate to contact Sarah on [info@meathpartnership.ie](mailto:info@meathpartnership.ie)

## Meeting the Romanian Business Community! Deepening the SYNERGY Conversation

In the evening of 2<sup>nd</sup> September 2015, the second Multiplier Event, Roundtable Symposium, of SYNERGY was hosted by AOA Arges, at the Ramada Hotel, Pitesti. The purpose of this event was to introduce the Synergy project to a cross-section of stakeholders and to present and test the latest developments of the project. In total, 48 individuals attended the event and it was facilitated in English and Romanian. Attendees were business owners, business advisors, university students and lecturers, VET organisations and trainers and project partners. The event was chaired by the President of AOA Arges, Dan Vasile Ionescu.

Copies of all presentations and a proceedings report, are available on the project website [www.projectsynergy.eu](http://www.projectsynergy.eu)

