

# Introducing Synergy

**Thematic Seminar**  
**21<sup>st</sup> April 2016, Thessaloniki**

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# Why Synergy, Why Now?

SYNERGY is aiming to reduce the 'real-world distance' between the training opportunities which Education and Training Providers offer micro-enterprise owners and the requirements of business owners in terms of training, development and up-skilling.



# Objectives of SYNERGY

## Objectives of SYNERGY are to:

- Support the development of a culture of learning within the micro-enterprise sector
- Create a sense of community animating micro-enterprise owners and education service providers towards a common set of educational goals and objectives
- Design and implement a series of mini-learning format resources to increase the range and accessibility of educational services and supports
- Support learning amongst the business community through the use of social networking structure [www.synergyexchange.eu](http://www.synergyexchange.eu)



# Synergy Exchange



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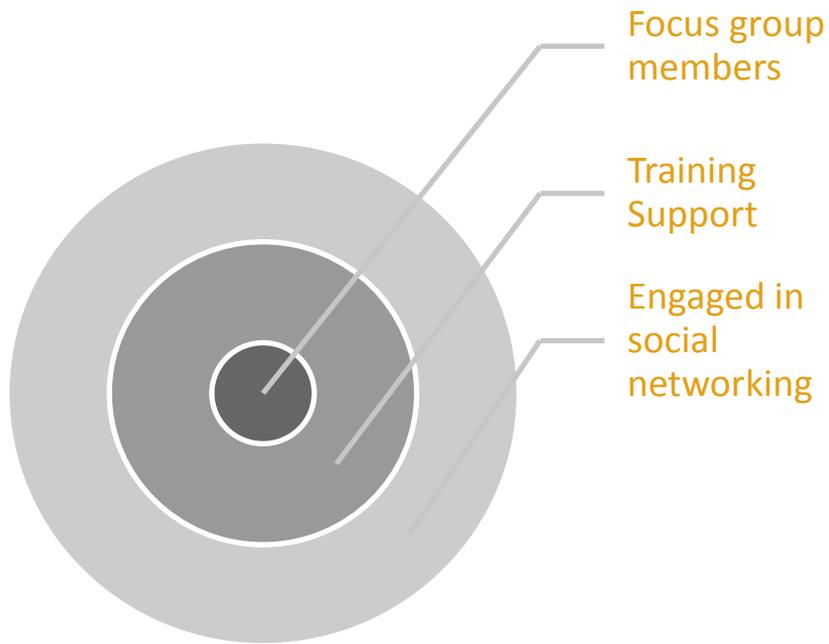
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# Target Groups

Micro and Small Business Owners

Trainers, Tutors and VET



# Project Partners



## Project Co-ordinator



The project team are working directly with micro-enterprise owners and training professionals locally to shape, influence and direct the development work of the project.

Partners are experienced in terms of business development, entrepreneurship, e-learning, pedagogy and VET provision and comprise universities, NGOs, VET providers, business support agencies, research institutes and technical experts.



# What we hope to achieve

**ONLINE** Social Learning Networks

**Train the Trainer** CPD Trainers & interaction with EU counterparts

**Mini-learning** Creation of to 15 min bite-sized learning and training resources

# Mini-learning format resources

## What are they and why are we focusing on these?

- Mini-learning training resources are designed for professionals and business owners who want to add knowledge and skills in brief time-bound sessions.
- The online courses (MLFRs) proposed as part of the SYNERGY project will vary in length from six to eight minutes supporting learners to gain important, timely topics in small portions.
- Mini-learning training resources will be practical and relevant in nature to be responsive to the current challenges and issues facing business owners and training professionals.
- They respond to the growing need to match in-demand relevant learning with an availability of time on behalf of the learner.
- Mini-learning training resources are not intended to replace more formal vocational training instead they will feature mastery topics intended to address special areas of knowledge and skill identified in each country through the research and audit phase.
- All mini-learning courses will be available as a library of audio-visual resources on [www.synergyexchange.eu](http://www.synergyexchange.eu). (from June 2016...) This means you can access on demand the mini-learning courses from a wide variety of devices.



**Thank You for your Interest and Attention**

Any Questions?



[www.projectsynergy.eu](http://www.projectsynergy.eu)



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